

CBS21 3300 North Sixth Street Harrisburg, PA 17110 Main: (717) 238-2100 Billing: (717) 238-2100

Invoice #	Invoice Date	Invoice Month	Invoice Period
69407-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WHP	Millennium Washington DC	Millennium	National

AdvertiserProductEstimate Number60 Plus Association60 Plus Association86

Billing Calendar Billing Type Deal #

Broadcast Cash

Special Handling

| IDB # | Advertiser Code | Product Code | 9912736 |

Agency Ref Advertiser Ref

Billing Address:

Mentzer Media Services Attention: Accounts Payable 600 Fairmount Ave Ste 306 Towson, MD 21286

Send Payment To:

CBS21 Newport Television LLC PO Box 402689 Atlanta, GA 30384-2689

Line Start Date End Date Descr	intion Stort/E	End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
Eine Start Date End Date Descr	iption Start/E	ina rime		Length	vveek	Kale	туре		
1 11/01/12 11/02/12 CBS 2	21 News at 5p 5p-530	0p	TF	:30	2	\$325.00	NM		
Spots: # Ch Day Air Date	Air Time Description		Start/End Time	Lengtl	h Ad-ID			Rate	Туре
1 WHP Th 11/01/12	5:14 PM CBS 21 News a	ıt 5p	5p-530p	:30	SPA12TV1	8		\$325.00	NM
2 WHP F 11/02/12	5:29 PM CBS 21 News a	ıt 5p	5p-530p	:30	SPA12TV1	8		\$325.00	NM
2 11/01/12 11/02/12 CBS 2	21 News at 530p 530p-6	6р	TF	:30	2	\$325.00	NM		
Spots: # Ch Day Air Date	Air Time Description		Start/End Time	Lengtl	h Ad-ID			Rate	Туре
2 WHP Th 11/01/12	5:59 PM CBS 21 News a	t 530p	530p-6p	:30	SPA12TV1	8		\$325.00	NM
1 WHP F 11/02/12	5:39 PM CBS 21 News a	t 530p	530p-6p	:30	SPA12TV1	8		\$325.00	NM
3 11/01/12 11/02/12 CBS 2	21 News at 6p 6p-630	0p	TF	:30	2	\$400.00	NM		
Spots: # Ch Day Air Date	Air Time Description		Start/End Time	Lengtl	h Ad-ID			Rate	Туре
2 WHP Th 11/01/12	6:30 PM CBS 21 News a	ıt 6p	6p-630p	:30	SPA12TV1	8		\$400.00	NM
1 WHP F 11/02/12	6:09 PM CBS 21 News a	ıt 6p	6p-630p	:30	SPA12TV1	8		\$400.00	NM
4 11/02/12 11/02/12 CBS E	Evening News 630p-7	7p	F	:30	1	\$1,500.00	NM		
Weeks: Start Date End Da 11/04/1		ots/Week 1	Rate \$1,500.00						
Spots: # Ch Day Air Date	Air Time Description		Start/End Time	Lengt	h Ad-ID			Rate	
1 WHP F 11/02/12 See MG 5.5,5.6,5	CBS Evening No 5.7,5.8,5.9,5.10,5.11,5.12,5		630p-7p	:00	0			\$1,500.00	NM
5 11/01/12 11/02/12 M-F 7	p-730p 7p-730	0р	TF	:30	3	\$1,500.00	NM		
Weeks: Start Date End Da 11/04/1	<u>te MTWTFSS</u> <u>Spo</u> 2 TF	ots/Week 3	Rate \$1,500.00						
Spots: # Ch Day Air Date	Air Time Description		Start/End Time	Lengtl	h Ad-ID			Rate	Type
1 WHP Th 11/01/12 See MG 5.5,5.6,5	M-F 7p-730p 5.7,5.8,5.9,5.10,5.11,5.12,5	5.13	7p-730p	:00	0			\$1,500.00	NM
4 WHP F 11/02/12	6:59 PM M-F 7p-730p		7p-730p	:30	SPA12TV1	8		\$1,500.00	NM
2 WHP F 11/02/12	7:19 PM M-F 7p-730p		7p-730p	:30	SPA12TV1	8		\$1,500.00	NM
	12:01 AM CBS 21 News W .1,18.2,6.2,10.2,9.1,6.3,16		11p-1130p	:30	SPA12TV1	8		\$850.00	NM
12 WHP Sa 11/03/12 MG for 10.1,6.4,4	1:23 AM Sa-Su LF Rotato .1,18.2,6.2,10.2,9.1,6.3,16		11:30 PM-12:30	XN :30) SPA12TV1	8		\$120.00	NM

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Advertiser	Product	Estimate Number
60 Plus Association	60 Plus Association	86

Spots/

							Spots/				
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
5	11/01/12	11/02/12	M-F 7p-730p	7p-730p	TF	:30	3	\$1,500.00	NM		
	Spots: # Ch	Day Air	Date Air Time D	escription	Start/End Time	Lengt	h Ad-ID			Rate	Type
	5 WH	P Su 11/		un 9p-10p	9p-10p		0 SPA12TV	18		\$9,500.00	NM
	9 WH	P Su 11/		BS 21 News Weekend	11p-1130p	:3	O SPA12TV	18		\$850.00	NM
	13 WH	P Su 11/	04/12 12:25 AM S 0.1,6.4,4.1,18.2,6.2,1	a-Su LF Rotator	11:30 PM-12:30) XIV :3	O SPA12TV	18		\$120.00	NM
	11 WH	P M 11/		BS 21 News at 6a	6a-7a	:3	O SPA12TV	18		\$325.00	NM
	10 WH		05/12 6:28 AM C	BS 21 News at 6a 0.2,9.1,6.3,16.1,5.1	6a-7a	:3	0 SPA12TV	18		\$325.00	NM
	7 WH		/05/12 11:18 PM C 0.1,6.4,4.1,18.2,6.2,1		11p-1135p	:3	0 SPA12TV	118		\$1,000.00	NM
	6 WH	P M 11/	05/12 11:32 PM C 0.1,6.4,4.1,18.2,6.2,1	BS 21 News at 11p	11p-1135p	:3	O SPA12TV	18		\$1,000.00	NM
6	11/01/12	11/02/12	M-F 730p-8p	730p-8p	TF	:30	4	\$2,000.00	NM		
١	Weeks:	Start Date 10/29/12	End Date MTWTF TF		Rate \$2,000.00						
	Spots: # Ch	Day Air	Date Air Time D	escription	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	4 WH		/01/12 M 5.5,5.6,5.7,5.8,5.9,5.	l-F 730p-8p 10,5.11,5.12,5.13	730p-8p	:0	0			\$2,000.00	NM
	1 WH	P Th 11/	/01/12 7:54 PM M	-F 730p-8p	730p-8p	:3	O SPA12TV	18		\$2,000.00	NM
	2 WH		/02/12 M 5.5,5.6,5.7,5.8,5.9,5.	l-F 730p-8p 10,5.11,5.12,5.13	730p-8p	:0	0			\$2,000.00	NM
	3 WH		/02/12 <i>M</i> 5.5,5.6,5.7,5.8,5.9,5.	I-F 730p-8p 10,5.11,5.12,5.13	730p-8p	:0	0			\$2,000.00	NM
7	11/01/12	11/01/12	Thu 9p-10p	9p-10p	T	:30	1	\$4,500.00	NM		
\	Weeks:	Start Date 10/29/12	End Date MTWTF T-	SS Spots/Week 1	Rate \$4,500.00						
	Spots: # Ch	<u>Day</u> Air	Date Air Time D	escription_	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 WH	P Th 11/	/01/12 9:50 PM TI	nu 9p-10p	9p-10p	:3	O SPA12TV	718		\$4,500.00	NM
8	11/01/12	11/03/12	Sa 7p-730p	7p-730p	S-	:30	1	\$475.00	NM		
١	Weeks:	Start Date 10/29/12	End Date MTWTF		Rate \$475.00						
	Spots: # Ch	<u>Day</u> Air	Date Air Time D	escription_	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 WH	P Sa 11/	/03/12 7:17 PM S	a 7p-730p	7p-730p	:3	O SPA12TV	18		\$475.00	NM
9	11/03/12	11/03/12	Sat 10p-11p	10p-11p	S-	:30	1	\$1,000.00	NM		
\		Start Date 10/29/12	End Date MTWTF		Rate \$1,000.00						
	Spots: # Ch	<u>Day</u> Air	Date Air Time D	escription	Start/End Time	<u>Leng</u> t	h Ad-ID			Rate	Туре
	1 WH		/03/12 S 5.5,5.6,5.7,5.8,5.9,5.	at 10p-11p 10,5.11,5.12,5.13	10p-11p	:0	0			\$1,000.00	NM
10	11/03/12	11/04/12	CBS 21 News at 6	Sp 6p-630p	SS	:30	2	\$295.00	NM		
\	Weeks:	Start Date 10/29/12	End Date MTWTF		Rate \$295.00						
5	Spots: # Ch	<u>Day</u> <u>Air</u>	Date Air Time D	escription	Start/End Time	Lengt	h Ad-ID			Rate	Type

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ine Start Date	End Date	Description	Start/End Time	MIWIFSS	Length	Spots/ Week	Rate	Туре	
10 11/03/12	11/04/12	CBS 21 News at 6p	6p-630p	SS	:30	2	\$295.00	NM	
Spots: # C	h Day Ai	r Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W		1/03/12 CBS G 5.5,5.6,5.7,5.8,5.9,5.10,	21 News at 6p 5.11,5.12,5.13	6p-630p	:0	0			\$295.00 NM
2 W	/HP Su 11 See MG	1/04/12 CBS 6 5.5,5.6,5.7,5.8,5.9,5.10,	21 News at 6p 5.11,5.12,5.13	6p-630p	:0	0			\$295.00 NM
11 11/04/12	11/04/12	CBS Sun Morning	9a-1030a	S	:30	1	\$475.00	NM	
Weeks:	Start Date 10/29/12		Spots/Week 1	<u>Rate</u> \$475.00					
Spots: # C	t <u>h</u> <u>Day Ai</u>	r Date Air Time Desc	<u>cription</u>	Start/End Time		h Ad-ID			Rate Type
1 W	/HP Su 11	/04/12 9:30 AM CBS	Sun Morning	9a-1030a	:3	O SPA12TV	18		\$475.00 NM
12 11/01/12	11/04/12	Sun 7p-8p	7p-8p	S	:30	1	\$4,250.00	NM	
Weeks:	Start Date 10/29/12			Rate \$4,250.00					
Spots: # C				Start/End Time		h Ad-ID			Rate Type
1 W	/HP Su 11	/04/12 7:33 PM Sun	7p-8p	7p-8p	:3	O SPA12TV	18		\$4,250.00 NM
13 11/05/12	11/05/12	CBS 21 News at 5p	5p-530p	M	:30	1	\$325.00	NM	
Weeks:	Start Date 11/05/12	End Date <u>MTWTFSS</u> <u>M</u>	Spots/Week 1	<u>Rate</u> \$325.00					
Spots: # C	t <u>h</u> <u>Day Ai</u>	r Date Air Time Desc	<u>cription</u>	Start/End Time		h Ad-ID			Rate Type
1 W	/HP M 11	/05/12 5:14 PM CBS	21 News at 5p	5p-530p	:3	:30 SPA12TV18			\$325.00 NM
14 11/05/12	11/05/12	CBS 21 News at 530	р 530р-6р	M	:30	1	\$325.00	NM	
Weeks:	Start Date 11/05/12	End Date <u>MTWTFSS</u> <u>M</u>	Spots/Week 1	Rate \$325.00					
Spots: # C				Start/End Time		h Ad-ID			Rate Type
1 W	/HP M 11	/05/12 5:54 PM CBS	21 News at 530p	530p-6p	:3	O SPA12TV	18		\$325.00 NM
15 11/05/12	11/05/12	CBS 21 News at 6p	6p-630p	M	:30	1	\$400.00	NM	
Weeks:	Start Date 11/05/12	End Date <u>MTWTFSS</u> 11/11/12 <u>M</u>	Spots/Week 1	Rate \$400.00					
Spots: # C			<u>cription</u>	Start/End Time		h Ad-ID			Rate Type
1 W	/HP M 11	/05/12 6:29 PM CBS	21 News at 6p	6p-630p	:3	O SPA12TV	18		\$400.00 NM
16 11/05/12	11/05/12	CBS Evening News	630p-7p	M	:30	1	\$1,500.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS M	Spots/Week 1	Rate \$1,500.00					
Spots: # C		r Date Air Time Desc	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W		1/05/12 CBS 6 5.5,5.6,5.7,5.8,5.9,5.10,	Evening News 5.11,5.12,5.13	630p-7p	:0	0			\$1,500.00 NM
17 11/05/12	11/05/12	M-F 7p-730p	7p-730p	M	:30	1	\$1,500.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS M	Spots/Week 1	Rate \$1,500.00					
Spots: # C			cription_	Start/End Time	Lengt	h Ad-ID			Rate Type
2 W	/HP M 11	/05/12 7:24 PM M-F	7p-730p	7p-730p	:3	O SPA12TV	18		\$1,500.00 NM
18 11/05/12	11/05/12	M-F 730p-8p	730p-8p	M	:30	2	\$2,000.00	NM	

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60 Plus Association	60 Plus Association	86

Spots/

								Орого				
Line	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
18	3 11/05/12	11/05/12	M-F 730p	-8p	730p-8p	M	:30	2	\$2,000.00	NM		
	Weeks:	Start Date 11/05/12	End Date 11/11/12	<u>MTWTFSS</u> M	Spots/Week 2	Rate \$2,000.00						
	Spots: # Ch	n Day Air	Date Air	Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate	Туре
	2 WI			M-F 73 5.8,5.9,5.10,5.	, ,	730p-8p	:0	00			\$2,000.00	NM
	1 WI	HP M 11.	/05/12 7:4	43 PM M-F 73	80p-8p	730p-8p	:3	O SPA12TV1	8		\$2,000.00	NM
						Total Spots	:	27				

Payment Terms 30 Days

Gross Total \$35,440.00

Agency Commission \$5,316.00

Net Amount Due \$30,124.00